UNIVERSITÀ DI PISA



Dottorato di Ricerca in Ingegneria dell'Informazione

Data Mining and Soft Computing

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In this course:

We will introduce the Data Mining and Knowledge Discovery area: steps, task, challenges ..

We will introduce Soft Computing techniques: Fuzzy Logic, Genetic Algorithms, ...

... and we will present the use of Soft Computing tecniques in Data Mining



Material of this course at: http://sci2s.ugr.es/docencia/asignatura.php?id_asignatura=14





Data Mining



We have rich data, but poor information



Data mining-searching for knowledge (interesting patterns) in your data.

J. Han, M. Kamber. Data Mining. Concepts and Techniques Morgan Kaufmann, 2006 (Second Edition)

Soft Computing

Soft computing refers to a collection of computational techniques in computer science, machine learning and some engineering disciplines, which study, model, and analyze very complex phenomena: those for which more conventional methods have not yielded low cost, analytic, and complete solutions.

Prof. Zadeh:

"...in contrast to traditional hard computing, soft computing exploits the tolerance for imprecision, uncertainty, and partial truth to achieve tractability, robustness, low solutioncost, and better rapport with reality"



Lotfi A. Zadeh Introduce "Fuzzy Logic" in 1965 and "Soft Computing" in 1992.

Computational Intelligence



The Field of Interest of the Society shall be the theory, design, application, and development of biologically and linguistically motivated computational paradigms emphasizing neural networks, connectionist systems, genetic algorithms, evolutionary programming, fuzzy systems, and hybrid intelligent systems in which these paradigms are contained.



Contents:

Part I. Principles of Data Mining

Introduction to Data Mining and Knowledge Discovery

Data Preparation

Introduction to Prediction, Classification, Clustering and Association

Data Mining - From the Top 10 Algorithms to the New Challenges



Contents:

Part II. Soft Computing Techniques in Data Mining

Introduction to Soft Computing. Focusing our attention in Fuzzy Logic and Evolutionary Computation

□Soft Computing Techniques in Data Mining: Fuzzy Data Mining and Knowledge Extraction based on Evolutionary Learning

Genetic Fuzzy Systems: State of the Art and New Trends



Contents:

Part III. Data Mining: Some Advanced Topics

Some Advanced Topics I: Classification with Imbalanced Data Sets

□ Some Advanced Topics II: Subgroup Discovery

Some advanced Topics III: Data Complexity

Final talk: How must I Do my Experimental Study?
Design of Experiments in Data Mining/
Computational Intelligence. Using Non-parametric
Tests. Some Cases of Study.

Bibliography



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J. Han, M. Kamber. Data Mining. Concepts and Techniques Morgan Kaufmann, 2006 (Second Edition) <u>http://www.cs.sfu.ca/~han/dmbook</u>

> I.H. Witten, E. Frank. Data Mining: Practical Machine Learning Tools and Techniques, Second Edition,Morgan Kaufmann, 2005. <u>http://www.cs.waikato.ac.nz/~ml/weka/book.html</u>

Pang-Ning Tan, Michael Steinbach, and Vipin Kumar Introduction to Data Mining (First Edition) Addison Wesley, (May 2, 2005) http://www-users.cs.umn.edu/~kumar/dmbook/index.php



Dorian Pyle Data Preparation for Data Mining Morgan Kaufmann, Mar 15, 1999

> Mamdouh Refaat Data Preparation for Data Mining Using SAS Morgan Kaufmann, Sep. 29, 2006)



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Summary

- **1. Introduction to Data Mining and Knowledge Discovery**
- 2. Data Preparation
- 3. Introduction to Prediction, Classification, Clustering and Association
- 4. Data Mining From the Top 10 Algorithms to the New Challenges
- 5. Introduction to Soft Computing. Focusing our attention in Fuzzy Logic and Evolutionary Computation
- 6. Soft Computing Techniques in Data Mining: Fuzzy Data Mining and Knowledge Extraction based on Evolutionary Learning
- 7. Genetic Fuzzy Systems: State of the Art and New Trends
- 8. Some Advanced Topics I: Classification with Imbalanced Data Sets
- 9. Some Advanced Topics II: Subgroup Discovery
- **10.Some advanced Topics III: Data Complexity**
- 11.Final talk: How must I Do my Experimental Study? Design of Experiments in Data Mining/Computational Intelligence. Using Nonparametric Tests. Some Cases of Study.